

Profile of SAMIDA

General Information of the organization	
Name of the organization	Sanga Mithra Development Association (SAMIDA)
Administrative office & Contact Address	Pedashaikalipalem Village, Kokkirapalli Post, Yellamanchili Mandal, Visakhapatnam Dist, Andhra Pradesh-531055
Project office	Baligattam Road, Sarada Nagar, Narsipatnam, Visakhapatnam District-531116
Contact person	D.Veerabhadra rao M.A (Sociology) Executive Secretary.
Contact phone Numbers Contact Mail IDs	Office-08932-225352, Mobile- 09618355721, samidango@gmail.com , rao.samida@gmail.com
Web site	www.samida.org
Legal Status of the organization	
Year of Establishment & Date	2001, 30 th August 2001
Registration No & Which Act	894/2001, XXI of 1860 Societies Registration Act.
Founder & Chief Functionary of the organization	D.Veerabhadra rao M.A (Sociology)
Governing Body Size	9 Members.
FCRA	FCRA No - 010350157. Dt- 16 th April 2004
12A & 80G	Permission granted under Section 12A, & 80G of Income Tax Act.
Pan Cord	AADTS 4810 P
Bankers Information of the organization.	
General	1. Indian Overseas Bank, Vaddadi - 371 A/c No-037101000007422, IFSC No- IOBA0000371
RGVN-Project	2. State Bank of India- Kothakota-2748, A/c No – 11645310430, IFSC No-SBIN0002748 MICR No- 530002060
RSTC-Project	3. State Bank of Mysore Visakhapatnam, A/c No- 54025903253, IFSC No-SBMY0040546 MICR No- 530006001.
APSACS-TI- Project	4. Andhra Bank- Narsipatnam-383, A/c No-038310100056316. IFSC No-ANDB0000383

NCLP-project	5. Indian Bank- Narsipatnam. A/c No- 987067881, IFSC No-IDIBN000126
FCRA-Projects	6. State bank of India, Kothakota -2748 A/c No -11645309093, IFSC No-SBIN0002748
Operational area	In and around Visakhapatnam, Vizayanagaram Districts & Hyderabad city. Koraput – District- Odessa.

Fund supporting agencies for various activities:

S.No	Name of the Agency	Brief description of the work done through the support
1	Rashtriya Gramen Vikasa Nidhi (RGVN) Bhubaneswar	Agriculture & Livelihoods promotion among rural women RGVN has been supporting SAMIDA for a long period under their approach of "Promote-Support-Develop". SAMIDA has impacted over 2000 families under small businesses and enterprise promotion. Family incomes have been enhanced through diary promotion, sheep rearing, livestock vaccination, petty trading, petty vending, small businesses, agriculture investments for crop diversification, horticulture, agro-horti-plantations, vegetable promotion, land development, Irrigation under drip, sprinkler etc. A 2 member full time team and 5 volunteers are working in this project.
2	RGVN-HIVOS	Sustainable Livelihoods Enhancement & Enterprise promotion (SLEEP) to the Vegetable farmers Based on the past experience in working with small and marginal farmers RGVN had considered SAMIDA for a flagship programme of HIVOS, Netherlands in India programme called – SLEEP project. We have been working with small and marginal vegetable farmers for enhancing their farm income by reducing the costs of farming through various sustainable agriculture methods. Impacting 1000 farmers families, the project is ongoing at present. Promoting agribusiness centers through Farmers Organisations and their producer organization is the core approach for the marketing efforts. 2 full time qualified team and 10 members volunteers are working in the project.
3	Ministry of Labor Welfare – Govt of India	Child Labor eradication in the target area We have streamlined over 148 children who are engaged in hazardous occupations/works. They were mainstreamed to schools for bridge education.
4	Rajeev Vidhya Mission (RVM) Sarva Siskha Abhiyan(S.S.A)Visakhapatnam	Mainstreaming of drop out school children Mainstreamed over 480 out of school children to schools after training them in the Residential bridge courses
5	Ministry of Environment & Forest - Govt of India & DDS-Hyderabad.	National Environmental Awareness Champaign in the target area

6	Department of Youth Welfare - Govt of Andhra Pradesh	Youth development and knowledge centers promotion in the target area
7	Clinton Foundation – H.I.V-project- PCI – India.	Nutrition food supply to HIV Positive children (2 to 14 years) and referral services & ART support services.
8	GTZ- Hyderabad	Zari & Embroidery cluster promotion in Hyderabad city.
9	Commonwealth Foundation- U.K	Building Community Resilience for Realising Rights and Entitlements for Sustainable Livelihoods among Fisher Folk in India through Civil Society Organizations in coastal area of Andhra Pradesh
10	District Medical and Health Department- Govt of Andhra Pradesh	Survey of HIV Positive children (2 to 14 years) for nutrition food supply and referral services & ART support services
11	Andhra Pradesh State Aids Control Society (APSACS)-Hyderabad.	Target Intervention (TI) project with FSW-MSM in the target area
12	Public Health Foundation of India(PHFI) New-Delhi	Awareness on Mental Health in Vizayanagaram District
13	Environment Education and Justice Partnership (EEJP) New-Delhi	Awareness on Environment through the Dust pickers in Anakapalli Municipality
14	Global India Fund(GIF)- USA	Technology Interventions to Vegetable Farmers Organizations. With the support of American Consulate General.
15	CARE-India	Facilitate the GO-NGO data base in the costal districts of Andhra Pradesh.

GENESIS:

Sanga Mitra Development Society (SAMIDA) was formed during 2001 by few young like-minded, who were trained by Gandhi Peace Centre (GPC) on Gandhian thought and philosophy viz Gram Swaraj concept for rural development. Our chairman Mr P.Ramana was closely associated with Gandhi Peace Centre (GPC) as SEDA volunteer. We started working in villages by mobilizing youth and socially and economically marginalized sections of poor towards constructive rural development activities. After working for several years as volunteers at grassroots and gaining adequate experience in planning and implementing poverty alleviation programmes, we have initiated SAMIDA a voluntary organization to give an institutional back up to their endeavors. SAMIDA has been working extensively and arduously with rural communities ever since it was established and playing a pivotal role in evolving it as strong institution. This was the origin of the SAMIDA, which literally means in Telugu - serving '**VULNERABLE**', and thus SAMIDA is committed for the amelioration of vulnerable communities living in the rural India and **DEDICATED TO POOR.**

VISION

"We see a society where there is a sustainable development, every human being living with dignity and equal opportunity

MISSION

We reach our vision by empowering local communities for addressing their challenges, by promoting technology, imbibing the principles of natural resources management.

Specific Objectives

- Promotion of Community based organisations like-Self Help Groups (SHGs) for savings, and accessing micro credit for micro enterprise and entrepreneurship development and federation of such SHGs into MACS cooperatives
- Formation of Small Farmer Producer Organizations (SFPOs) for different agriculture commodities
- Promotion of cooperatives/business enterprises among artisans of various products
- Promotion of community health projects namely child nutrition, maternal care, disability welfare, sanitation, personal health and hygiene, HIV/AIDS prevention,cure,support support services

CORE VALUES

- Respect every stakeholder with whom we work with.
- Honesty and Integrity in all our work
- Gender Equity and equality at work place and in our work
- Transparency & Accountability.
- Quality & Commitment.

APPROACH

- Organize poor/ Community in to small groups/Institutions.
- Support & nurture.
- Mobilize Resources.
- Enable them as sustainable entities.
- Advocate for replication and scale up.

Our Strengths:

Good governance; Strong advisors, strong mentors who worked with national and international NGOs; Committed staff; well established systems; well articulated policy papers, approach papers for the select themes in which we work; strong and accountable financial accounting and financial management systems (both manual and automated – MIS software).

PHILOSOPHY

We believe in Gandhiji's ideology for constructive rural development. We repose our faith in the concepts advocated by Mahatma Gandhiji Father of the Nation such as **GRAM SWARAJ** (Village Self-Rule/Reliance) and **SARVODAYA** (Welfare of All). We are truthful our thoughts and deeds. We strive to build our nation.

Background (context) of the organization:-

Sanga Mithra Development association (SAMIDA) is a development support organization working for the poor and disadvantaged people to working in Narsipatnam, Rolugunta,

Nathavaram, Ravikamatham, Yellamanchalli, Kasimkota, S.Rayavaram, Rambelli, Nakkapalli, Hukumpeta, Dumbriguda, Arukuvelly, Anantageri, Chintapalli & Koyyuru Mndals of the Visakhapatnam District, A.P.

The legal entity of the **SAMIDA** is registered under societies registration act XXI of 1860 in 2001 in Visakhapatnam District. **SAMIDA** undertake constructive and useful programmes for the removal of poverty by encouraging moral, cultural, educational, social and economic well – being of the society, standards of living through involving of the all categories of people through collectively voluntary action.

In **SAMIDA** the organizational board consists of 9 members' executive committee. The board comprises of the eminent persons of the district. **SAMIDA** Board provides guidance and direction to the organization. The board helps the organization develop relationship with other organizations and monitors programme execution. In **SAMIDA** Board, since the board members are from vicinity they provide more time for the organizational matters. The board consists of the local members. Perhaps that provides the organization to review the performance time to time. The Secretary of the board is highly experienced and groomed many young professionals in the district. The staff and board understand the broad focus of the mission and vision and are well articulated. Programme planning and implementation reflects the vision of the organization.

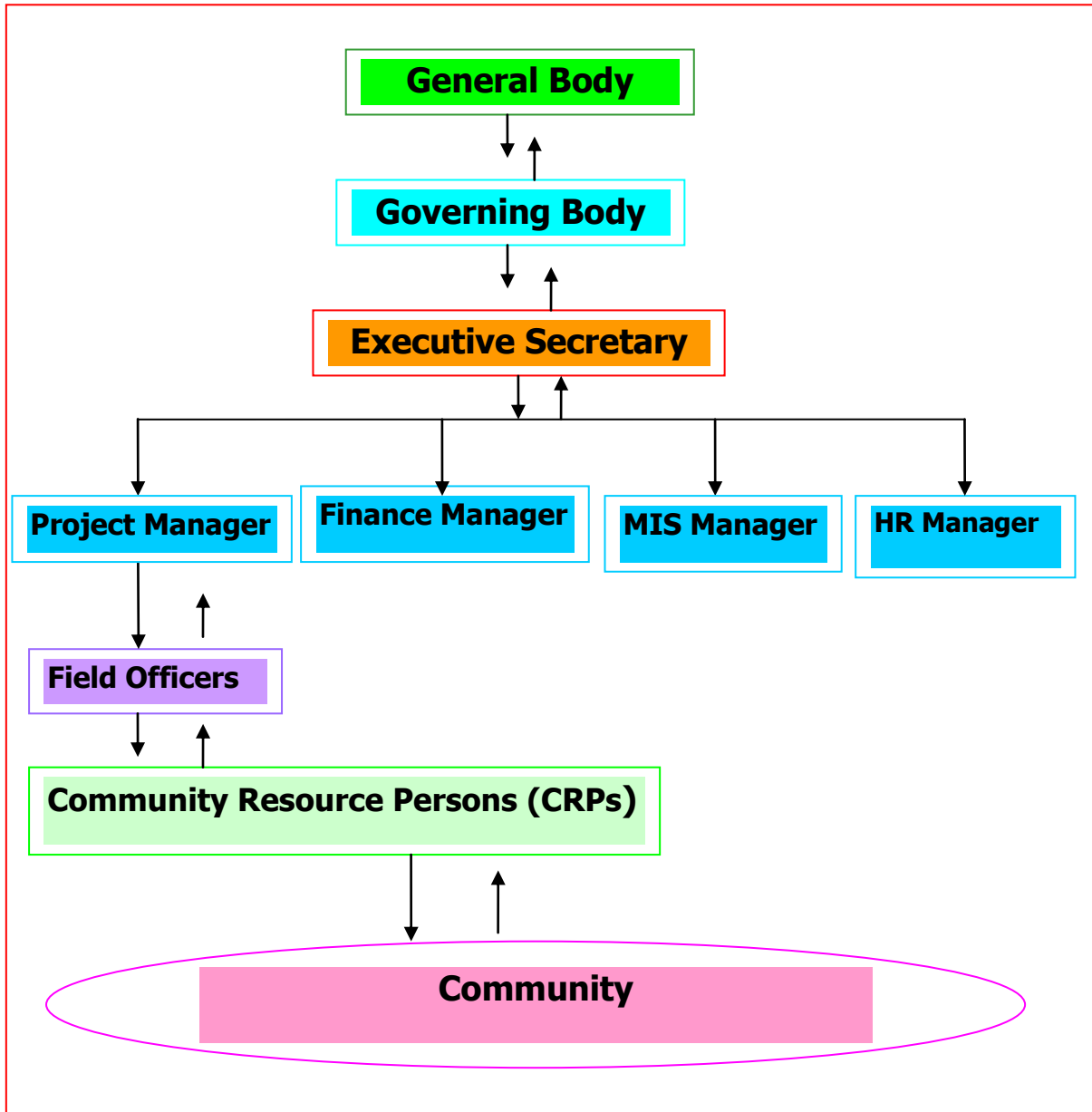
SAMIDA implements several community development programs, which are centered on the savings and credit programme of the organization. This provides them a platform. Planning takes place in a participatory manner. All the staff members involve in the planning process and Secretary provides required guidance during the planning meetings.

Total working employees : Full Time - 32 Members, Part time - 25 Members

Assets of the organization : The organization has got good building for its office, and have good infrastructure which very vital in the office.

Legal holder of the organization: The executive secretary of the organization.

SAMIDA ORGANOGRAM



D.Veerabhadra rao
Executive Secretary

Governing Body of SAMIDA

S. No	Name of the office Bearers	Age	Designation	Occupation	Qualification	Address
1	Sri. P. Ramana S/o Marayya	45	President	Social Worker	M.A	Noothalaguntalapalem Village, Narasinghaballi Post, Kasimkota Mandal, Viskhapatnam District – 531055
2	Sri. V.Shanmukha Rao S/o Jagarnadham	56	Vice-President	Social Worker	M.SC, M Phil	T-3, Lalitha Residency, D.No-48-13-2, Srinagar, Adithya Degree College Line, Visakhapatnam Dist-5310016
3	Sri. D. Veerabhadra Rao S/o Ramulu	43	Secretary/Executive Director	Social Worker	M.A(Sociology)	Peda shaikalipalem Village, Kokkirapalli Post, Yellamanchili Mandal, Visakhapatnam District -531055
4	Sri G. Ganesh S/o Gowrinaidu	35	Treasurer	Social Worker	B.A	Garnikam Village, Ravikamatham Mnadal Visakha Dt – 531025
5	Smt.R.Vijaya Lakshmi W/o Raju	35	Member	Sangam President	B.A	V.Sarabavaram (Village), Kothakota (SO), Rolugunta Md, Visakha Dt. 531114.
6	Sri.V.B.S.Koteswara Rao S/o Bhaskharao Rao	45	Member	Social Worker	M.B.A	Plat No-52, Sai Kuteer, near JNTU, Kukatpally, Hyderabad
7	Smt. S.Ratna Veni W/o B.Demudu	25	Member	Asha Worker/ANM	B.Com, MPHW,	Shaikalipalem Village, Kokkirapalli Post, Yellamanchili Mandal, Visakhapatnam District. Pin code-531055
8	Sri K.Srinivas S/o Krishnamma	40	Member	Social Worker/Advocate	M.A.B.L	Military Colony, Yellamanchili, Visakhapatnam District-531055.
9	Smt. Y.Rama Tulasi W/o Suribabu	30	Member	SHG Leader	SSC	Chinadoddugollu Village, Nakkapalli Mandal-Visakhapatnam Dist-531055

D.Veerabhadra Rao,
Executive Secretary

Bio-Data of the chief functionary of the organization.

Name	:	DODDI VEERABHADRA RAO
Father's name	:	Ramulu
Educational Qualification	:	M.A (Sociology)
Residential Address	:	Pedashaikalipalem (Vill), Kokkirapalli (post) Yellamanchili mandal, Visakhapatnam (Dist), Andhra Pradesh, Pin code- 531055, Mobil-0 9618355721.
Email	:	1) samidango@gmail.com , 2. rao.amida@gmail.com
Pan –Number	:	AMWPD6885E
Experience	:	20 Years experience in rural development work in Andhra Pradesh.
Leadership qualities	:	1). Promote peoples organizations and pressure group. 2). Planning and coordination.(3). To create awareness and motivation among People to address tackle the issues.
Achievements	:	1). Formed 58 men & women sagas, 2). Established good rapport with community.
Training Experience	:	1). Animator training in B.C.T in 1988 Haripuram Visakhapatnam (Dist) one month. 2. Training on Non formal teaching. 3. Training on Water and Sanitation and personal hygiene – by Water Aid –India (Thiruchy-Tamil-Nadu) 4. Training on Cooperative thrift society-CDF-Mulokanure. 5. Training on Sustainable agriculture, & Non Pest Management (C.S.A-Hyderabad) 6. Training on strengthening of PRI Institutions. by AMR-APARD- Hyderabad.& PRIA- Hyderabad. 7. Training on Natural resource management in gender - AFPRO-Hyderabad. 8. Training on Grama Swaraj concept.- PRIA-Hyderabad 9. Training on Livelihood promotion -MART- New Delhi. 10. Training on counseling tetchiness to HIV/AIDs positive people-Clinton Foundation- Hyderabad. 11. Training on Good Governance in NGO Organizations- By NIPCCD- Bangalore.
Language known	:	Telugu and English.

D.Veerabhadra Rao, Executive Secretary